



flow change®: expand change competencies

seminar program

# change sustainability



## Environmental management as part of organisational development

The effects of climate change as well as laws and provisions regarding environmental and social standards are increasing and pose great challenges to organisations. Adaptation processes are becoming necessary, but how can an organisation approach them professionally? How can one systematically record and reduce one's own environmental impacts and resource consumption and integrate an environmentally sound corporate orientation into one's own corporate identity in a serious and economical way?

In this seminar we look at climate change, environmental developments and social requests and the resulting need for action for your organisation - whether it is a large company, SME or NGO. We look at the steps you can take to get started. For example, so-called management systems enable a structured approach. One of these is EMAS - the Eco-Management and Audit Scheme. It is considered the world's most demanding system and the EU's premium label. It is supported by the EU Commission, the German Federal Ministry for the Environment and the Association of German Chambers of Industry and Commerce. The aim of the seminar is to give an overview of the topic of sustainability, to develop adaptation strategies and to get to know EMAS. This will enable you to successfully launch your sustainability strategy, reduce emissions and costs and make a valuable contribution to climate, environmental and social protection.

#### **Target Group**

- managers, change managers, change agents
- managers who plan and implement change

This in-house seminar is tailored to your individual needs. Contact us so that together we can develop a tailor-made training concept for you.

### **Main Focus**

- current status of climate change
- environmental impacts and emissions
- introducing EMAS
- working steps and methods
- certification requirements
- from EMAS to change management

#### **Contact**

flow consulting gmbh Spörckenstraße 89 29221 Celle

Tel.: +49 5141 740074 E-mail: mail@flow.de www.flow.de/en



# change sustainability: Example Topics from the Seminar Contents

# analysis of environmental indicators

The seminar deals with the current climatic developments. It reveals the environmental impacts of companies, so-called indicators. These have a particular impact on the emission levels of companies.

#### **Indicators of environmental impacts**

- Energy
- Emissions
- Material
- Water
- Waste
- Land consumption

**EMAS** - Eco-Management and Audit Scheme

Strategy for a continuous improvement of corporate environmental impacts



EMAS enables companies the implementation of a structured and verifiable management system. It analyses and minimizes the environmental impacts and leads the company towards a continuous improvement process.

The participation of employees and collection of emission data on the one hand and the publication of the environmental report on the other hand, EMAS works in both directions: internally and externally. The effectiveness of the system is verified by an independent environmental verifier. Certified companies become members of the EMAS register.

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