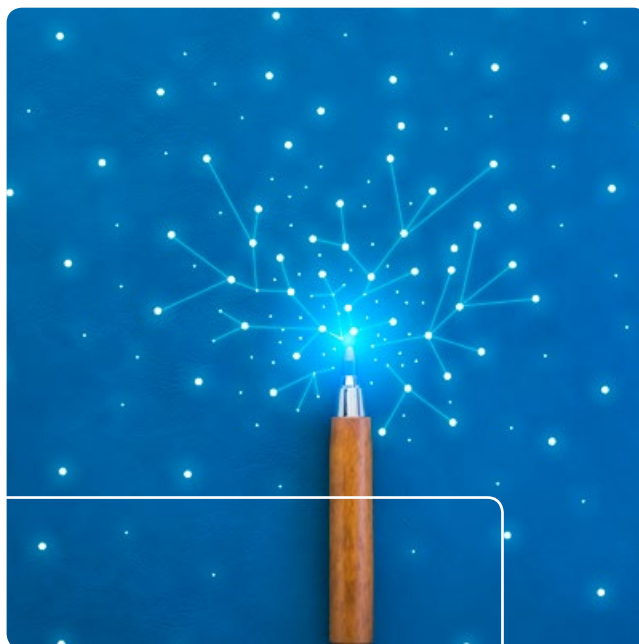change is our business

flow
consulting

Digital Transformation:
Determine the digital maturity

Contact

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Are you in the process of digital transformation? Do you want to identify suitable construction sites in the area of conflict between *technology*, *people* and *business*? Do you want to make your organisation fit for the next step in digital transformation?

Nothing works without digitalisation – automated and networked processes will continue to increase, and the 'Internet of Things' will find its way into more and more industries and professions.

But often the motto still prevails: "Let us decide which technology we can use where." The other two pillars of a company – *people* and *business* – then disappear from the radar. This can take its revenge, for example:

- A selected technology works singularly well, but as an isolated solution it is not very compatible with other processes.
- Acceptance in the teams for adherence to the processes is declining because it is not clear who takes on which task.
- There are many errors and unnecessary manual overtime because the employees are not sufficiently qualified or the processes are not well established.

The digital maturity of a company consists of thinking *people*, *technology* and *business* in their interactions in all measures. To know "Where do we stand with these interactions?": Use our analysis tool **'Digital maturity'**.
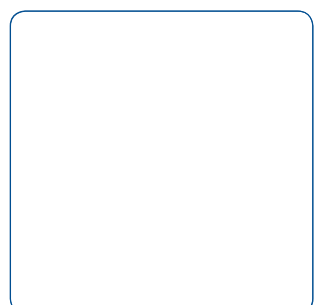
## Dimensions in the world of digital transformation
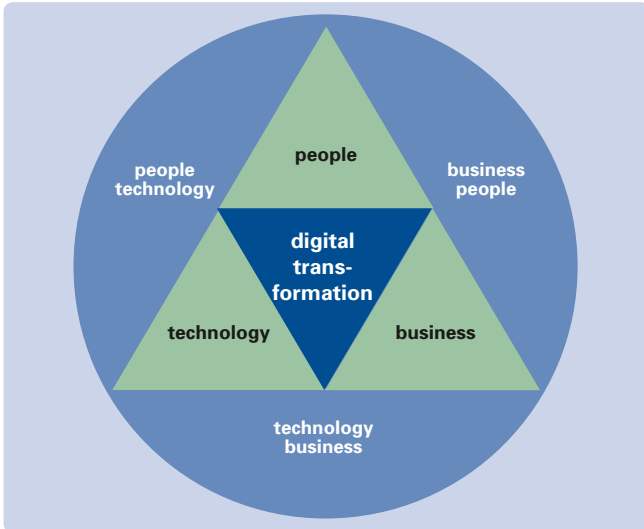
Digital maturity analysis tool

With our analysis tool **'Digital maturity'**, you receive a tool-supported orientation. You can do this alone with the help of a questionnaire – or together with others, for example in a workshop. After answering 54 questions, you will receive a result on the maturity level of your company in digital transformation. The interactions between *people*, *technology* and *business* are highlighted. The result shows which topics require the most action. Depending on your corporate strategy, the existing structural and process orga-nisation as well as the formative organisational culture, you now decide which of these issues should be tackled when and by whom. We will be happy to advise you on your way to digital maturity.

An example of an analysis of the digital maturity
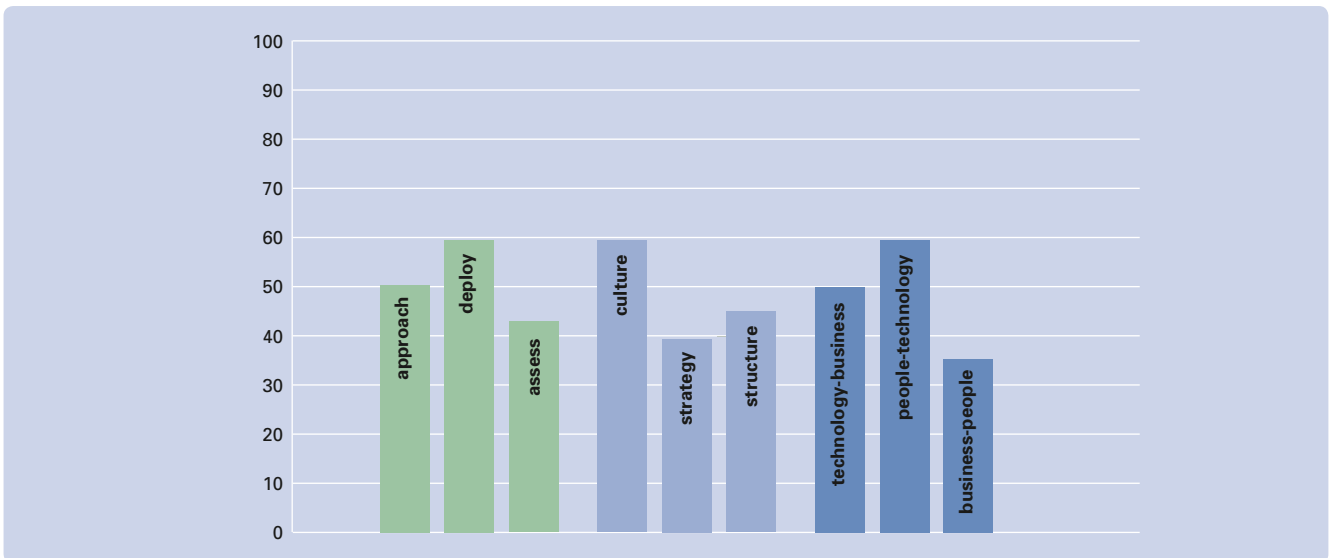
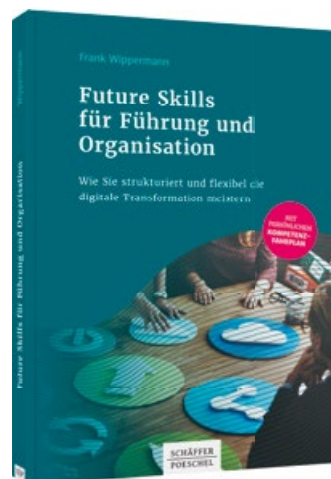## Digital transformation in your company ...
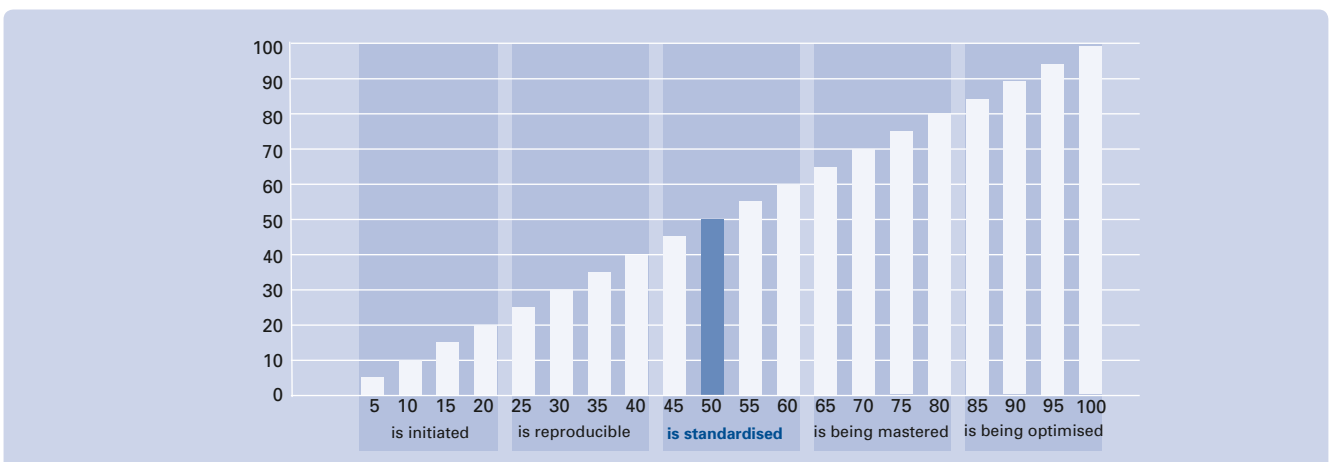
You will find reports on reference projects on our website. We would also be happy to send you a report by e-mail. In our newsblog we publish monthly updated information and provide references to publications on current topics in HR, leadership and change management.

https://www.flow.de/news

Wippermann, Frank:
Future Skills für Führung und Organisation. Wie Sie strukturiert und flexibel die digitale Transformation meistern. Stuttgart 2020. Schäffer-Pöschel-Verlag