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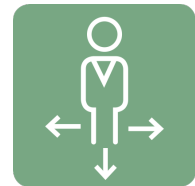
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Free of charge and to get a taste: Webinar offer

Ready for the digital transformation?

How to develop the digital maturity of your organization

Digitization is more than technology. A company that wants to be and remain fit in the digital transformation should consider two additional factors. First: People with their hopes and fears, with their abilities and skills. Second: the organization with its structures and distribution of tasks.

The digital maturity of a company can only be developed through the interaction of people - technology - organization. Get to know the important aspects of these three factors. And find out, using an example, what consequences can arise for further development on the path of digital transformation.

Your benefit: You will understand how the three factors people, technology and organization influence your company in the digital transformation. You will gain insights into 'construction sites' that should be tackled for digital transformation.

Target group: managers at all levels
Format: Webinar in lecture form with subsequent question and answer session
Interface: Zoom -Meeting
Date: 06/18/2020, 14:15 – 15:00 pm and 06/19/2020, 11:15 – 12:00 pm
Price: 0 € - we would like to invite you

This webinar is open to all interested parties. Please contact us and we will send you the dial-in link 45 minutes before the event begins.

Main topics

- Interaction of human factors - technology - organization in the digital transformation
- Fields of development for the digital maturity of an organization
- concrete advice on possible construction sites, which you should pay attention to

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