



personal flow®: develop employees and teams

seminar program

personnel trainer

Train the Trainer – Passing on Knowledge in an Up-To-Date and Lasting Way

You have been selected as an expert in your field to pass on your knowledge to colleagues. However, would you be able to convey the contents of your seminar in an easy understandable and interesting way? These factors are as important as your technical know-how for holding a seminar successfully.

Before planning a training, a workshop or a seminar you should ask yourself the following: What content do I want to convey? How do I put together effectively a coherent and varied seminar? How do I create papers for the participants? How do I captivate and inspire my listeners during the seminar? Which media do I use? How do I find the right balance between theory and practice? How do I deal with difficult situation in a sovereign manner? How do I motivate the participants?

In our "Train the Trainer" seminar you will receive answers to these and many more questions you might have. You will learn how to design your training programme effectively starting from the initial idea leading to the feed-back of the participants. You will be able to pass on your special knowledge in a most effective way.

Target group

- Executive staff
- Internal trainers
- Personnel developers
- Professionals who should pass on their knowledge

This in-house seminar is tailored to your individual needs. Contact us so that together we can develop a tailor-made training concept for you.

Main Focus

- Overview of selection procedures: Candidate interview, online procedures, assessment centre, psychometric procedures
- Location determination, potential checks and management potential programs
- Practical examples of personnel development: training, shadowing, rotation, action learning, project groups, Lego Serious Play®
- Transfer of content to your industry and your personnel concept

Contact

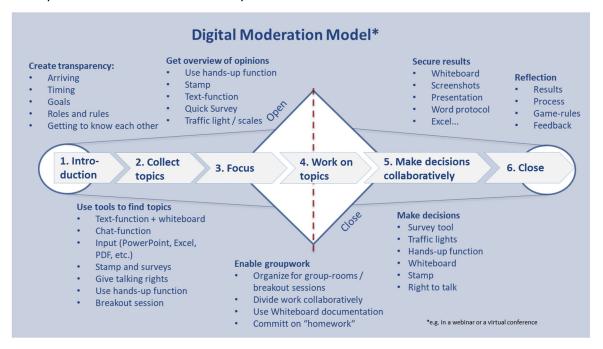
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personnell trainer: Example Topics from the Seminar Contents

The Digital Moderation

How digital methods combine with classical formats becomes particularly clear in digital moderation. Classical components are transferred into the digital age by new tools. What skills you need as a trainer for this – you will learn in the seminar.



Even in the Digital Age:

Pay attention to all four learning channels so that you can reach every participant.



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