

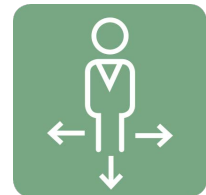
Our trainings show effect



## flow leadership®: training managers

seminar program

### leadership business



**Business game: interactive experience of business interrelationships**

Cash flow, P&L, EBIT, RoI – you've probably heard it all before. But do you also know the effects these key figures have? And can you read a balance sheet and draw the right conclusions from it?

As a manager, you are jointly responsible for the economic success of your company. Therefore, you cannot rest on your expertise in your field. In order to understand business management relationships, it is indispensable for you to acquire a basic knowledge of business administration. So that you are familiar with the most important business control parameters. So that you can discuss with your superiors at eye level and explain the business management decisions to your employees.

In our business game seminar you will get to know the business connections in a playful way. Profit and loss accounts, balance sheets and important key figures of a company are easily comprehensible through practical experience. The change from business game to reflection to target group-related inputs enables lively and effective learning. The seminar is adapted to the respective target group. The seminar can be combined with specific internal learning topics.

**Target group**

- Managers who would like to familiarize themselves with business management in a short form

This in-house seminar is tailored to your individual needs. Contact us so that together we can develop a tailor-made training concept for you.

**Main focus**

- The production cycle of a company
- Economic interrelations
- The economic ABC – depreciation, balance sheet, cash flow, contribution margin accounting, EBIT, income statement, etc.
- Typical key figures – what do they say?
- Effects of levers on business success
- Dependence of decisions on the market environment

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## leadership business: Example topics from the seminar contents

### Learning by playing

In the business game, different teams play for their position in the market. In the end, entrepreneurial skill decides which team has the edge. Successful means two things: high customer satisfaction and good figures. In this way, all participants playfully come into contact with the various key figures.

