

Our trainings show effect



flow change®: expand change competencies

seminar program

change innovation



Management of Innovations – Creating Something New

A good idea or innovation often happens by chance as for instance the discovery of penicillin or the invention of the microwave. However, what can be done if a good idea needs to be developed quickly?

Can ideas be teased out under pressure and how do you recognise good ideas in a stress situation, telling the difference between a good idea and one which might not be as good? Furthermore, an innovative idea will only be useful if it will be implemented. As a rule the basis of an innovation is a structured process, starting with an idea, creating a model and finally obtaining a new product. This product might be a New Process, a New Structure, a New Service, a New Marketing Project, or it could be something entirely different.

During this seminar you will learn how to successfully engage in designing an innovative process. Various tools will assist you in making your innovations become reality. The way to your innovative creations!

Target Group

- Change managers, employees, executives

This in-house seminar is tailored to your individual needs. Contact us so that together we can develop a tailor-made training concept for you.

Main Focus

- Organisational prerequisites for successful innovation (4-field approach)
- Disruption – what do innovation and innovative work mean?
- Agile and more – the right methodology in the innovation process
- Critically test prototypes – weigh up and test their implementation
- Anchoring innovation in the business model – integrating it or setting it up anew?

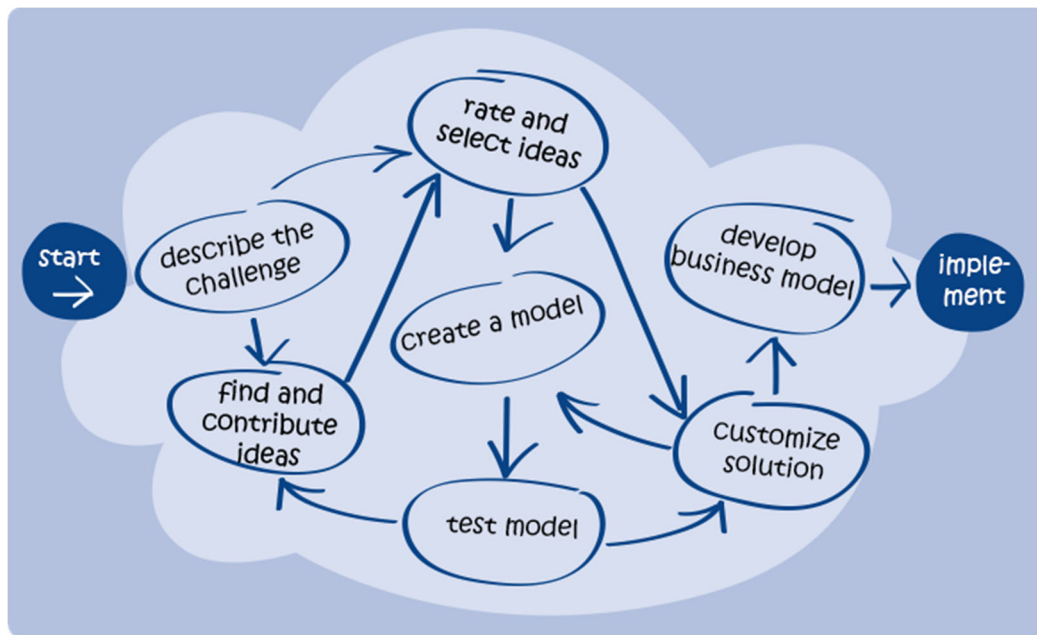
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change innovation: Example Topics from the Seminar Contents

Managing Innovations – a Contradiction in Terms?

With the flow innovation model, it quickly becomes clear that innovations cannot be managed linearly. Nevertheless, there are sequences that promote innovation. Regardless of which phase you are in, we have the right instruments to clear the way for you. For every step - that's a promise.



Ways out of the Resource Dilemma

Innovation needs resources. You should therefore create a buffer.

In this way you can anchor innovation management in your company. But be careful! You are quickly stuck in the resource dilemma. We'll show you how to find out again.

The Resource Dilemma	
Resource buffer for changes	Degradation of reserve buffer
<ul style="list-style-type: none"> creates scope for innovation 	<ul style="list-style-type: none"> helps to avoid waste
<ul style="list-style-type: none"> Prevents errors from having a direct impact on the organization 	<ul style="list-style-type: none"> enables streamlined alignment of the organization
<ul style="list-style-type: none"> helps to cope with overload situations 	<ul style="list-style-type: none"> Errors are noticed immediately in the organization

(by Kühl)