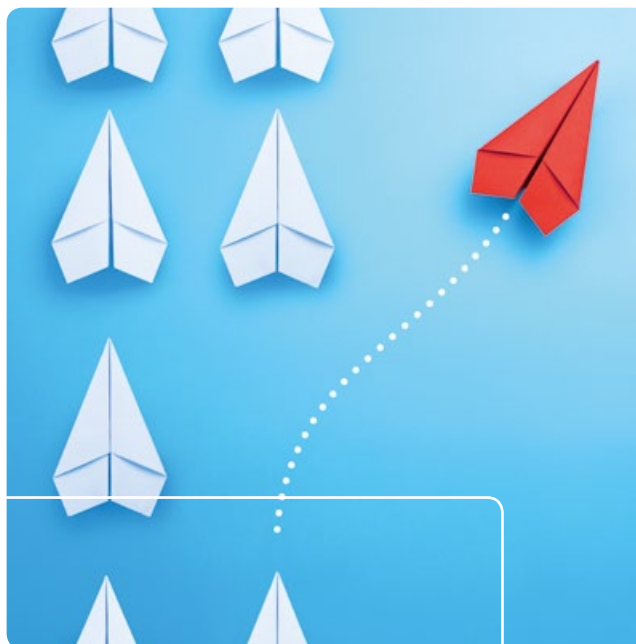


change is our business

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Innovation management



Contact

www.flow.de/kontakt/
Phone +49 5141 740074

How the new comes into the world

Do you want to make better use of the creative potential of your employees?

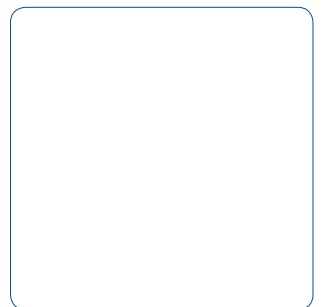
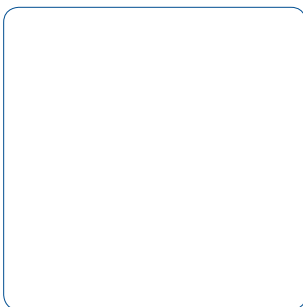
Are you looking for new formats for agile innovation management?

Do you want to revive idea management in your company?

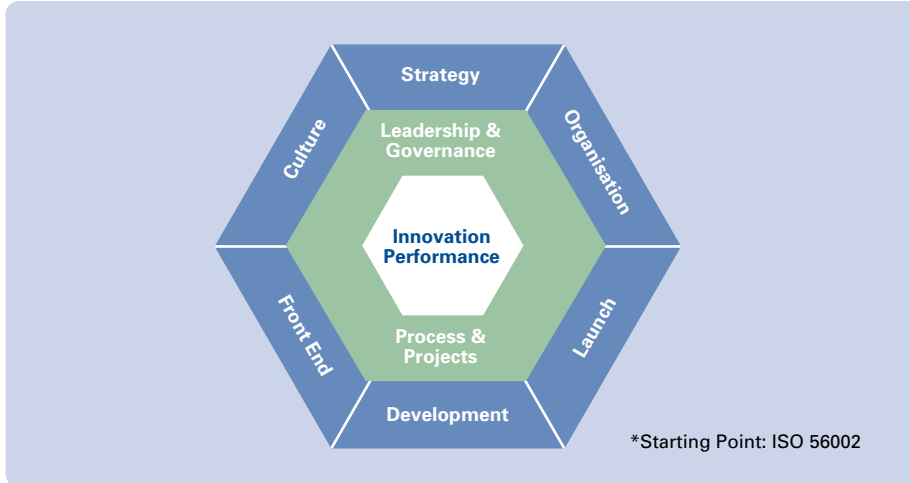
Innovation management encompasses more than the invention of new products. It also involves new processes, new structures, new services, a new market positioning or a new business model.

We advise you on the introduction of a structured innovation management and offer you new impulses for the promotion of innovation in your company.

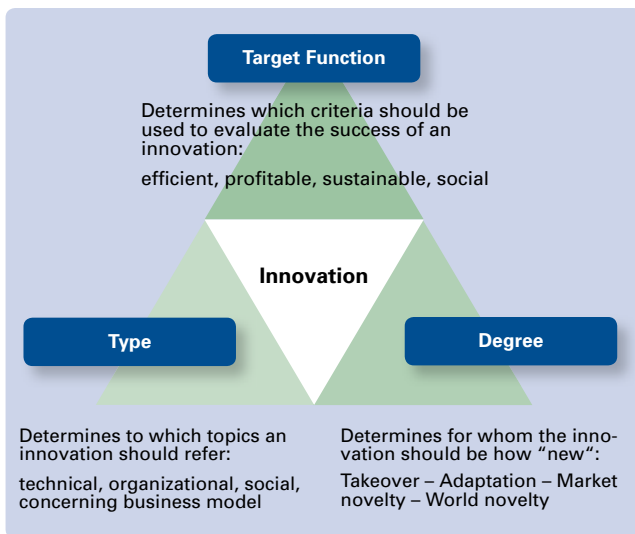
You can't always wait for innovations to emerge by chance. Innovations can be made possible and promoted with an orderly process. This process is often not fixed, but takes a number of detours, branches and repetitions. And often it is also a result of hard work and the overcoming of resistance and doubts. This also raises the question of how to organise active participation and create an innovation-friendly culture.



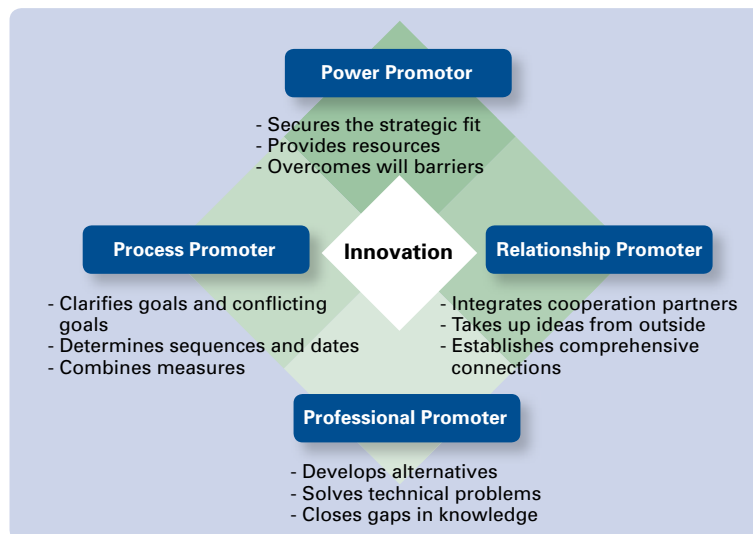
The Innovation Management System*



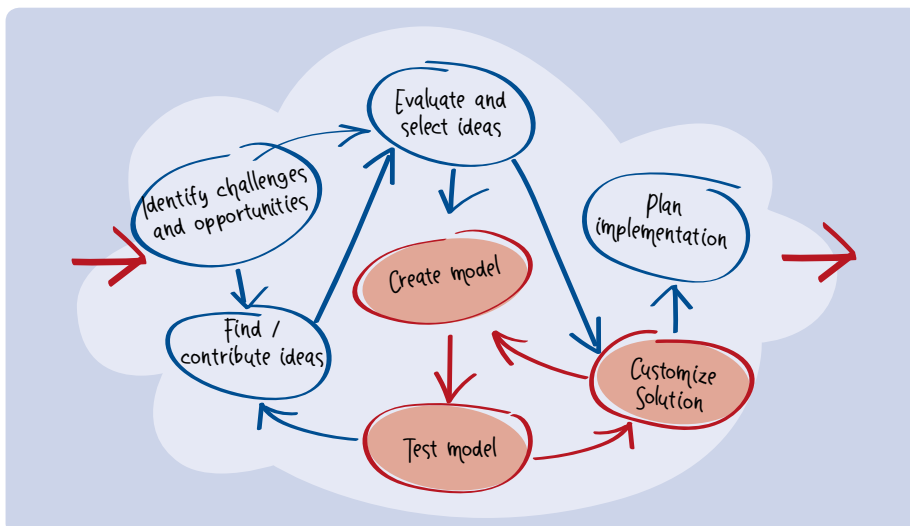
Three Dimensions to Shape Innovation



The Quadriga of Promoters for Innovation



The Approach: flow innovation mesh



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In our monthly news blog, we publish current information
and provide references to publications on current topics
from HR, leadership and change management.
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