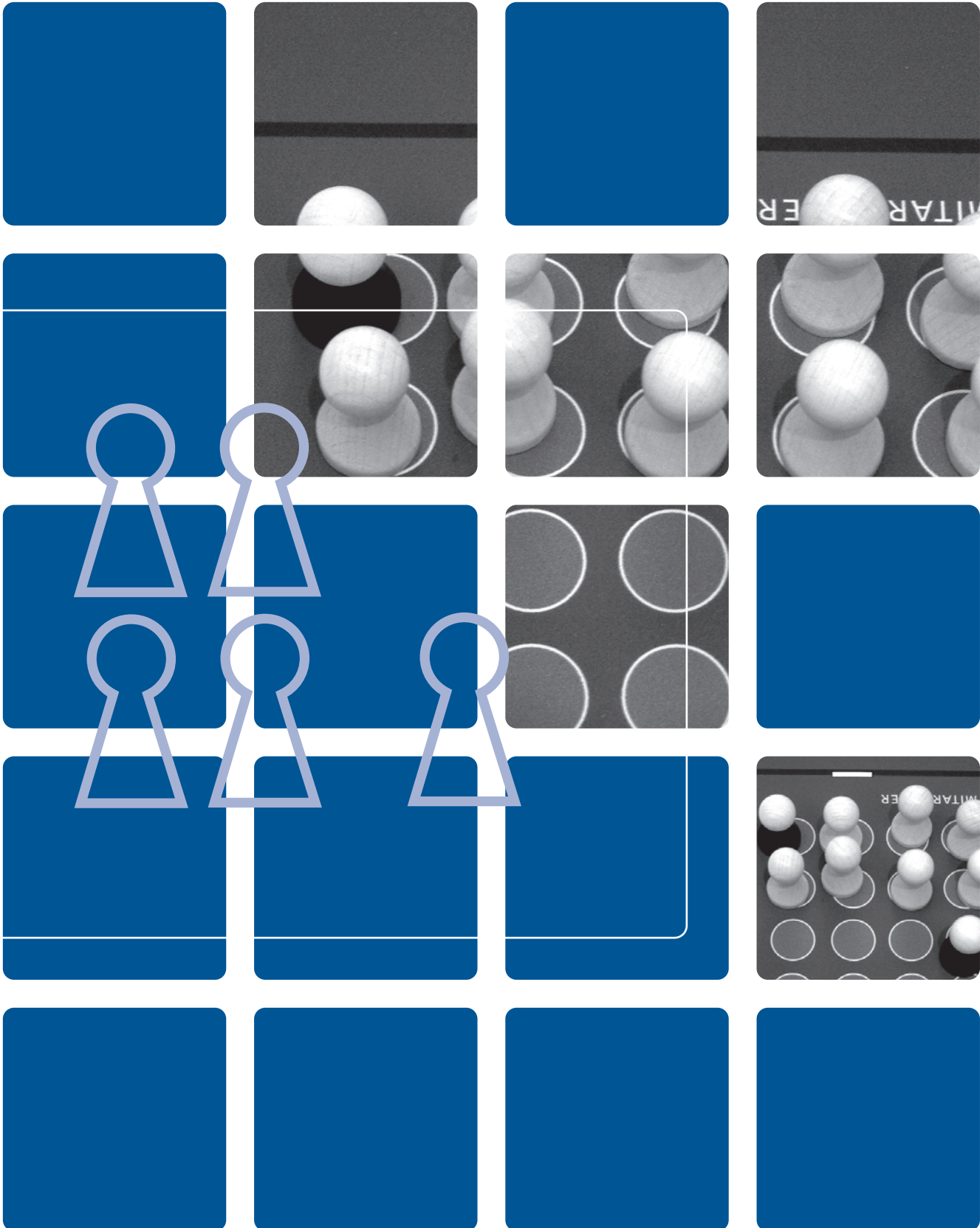


flow simulations





flow simulations

Business games and simulations will ensure a vivid, quick and lasting way of learning.

It is, however, decisive to depict the correct mechanisms and to take your time with the transfer of learning.

Which are your targets?

Do you want to make your team familiar with changes in a fast way?

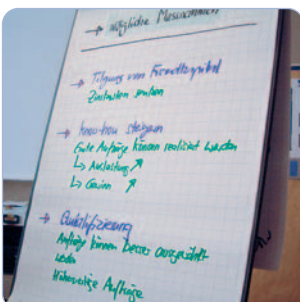
Do you want to encourage the understanding of connections and links within your company?

Do you want to quickly adapt your team to new systems?

Then, make use of our competence and experience in developing and implementing haptic business games – because, haptic business games will make the course of events and actions as well as the results much more transparent and vivid.

flow will support you

- when choosing and adapting a standard business game,
- when developing your individual business game,
- when designing your training programme,
- when instructing your own business game trainers,
- when realising your business game workshops.



flow simulations

That's how it works:

A standard solution

flow simulations example services:

- to pass on business management knowledge
- to demonstrate entrepreneurial connections and links
- to explain the effect factors

The individual solutions

A business game will be developed exactly according to the individual demands:

Step 1: Factors and relations

- Key factors of the processes
- Cause and effect hypotheses

Step 2: Action patterns and formulas

- Compressed ideal
- Rules and plausibility

Step 3: Planning and design

- Story and process chains
- Events and tasks

Example: Continental AG

Optimisation of the processes in the tyre business to improve the productivity and the customer satisfaction.

Example: Lufthansa Technik AG

Optimisation of the cooperation among the different departments to improve the customer orientation.

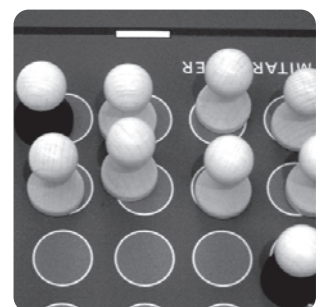
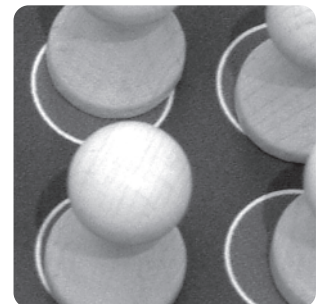
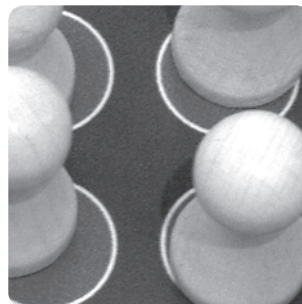


"If each participant is not only in the position to deal with his or her own work station, but if he or her has an intuitive overview of all the other work stations - and thus of the whole process - too, a mutual understanding will be achieved much more quickly as in case of a detailed description of the most different contents."¹

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You may find reports on reference projects in the download zone of our homepage. Please, do not hesitate to make an appointment with us for a personal presentation of our business games or for a trial training course.

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¹ by Rico Wojanowski and Michael Schenk.: The tailor-made business game.
CD-ROM-article in: Ulrich Blötz, publisher: Business Games in Professional
Training Programmes. Bielefeld, 4th edition, 2005.